



International Business Chamber

NEWSLETTER

Outgoing Delegation

GIBF successfully handles India-Kenya Business Delegation

From 18-21 February, 2025



International Business Chamber

The Global India Business Forum (GIBF) successfully organized a business delegation to Kenya from February 18-21, 2025. Business delegates from different sectors led by the Founder and Global President of GIBF, Dr. Jitendra Joshi and Secretary General Deepali Gadkari, visited the country that is one of the fastest growing economies in the African continent and promises ample investment opportunities for foreign investments.



Investment Opportunities



- Kenya is the largest and most advanced economy in East and Central Africa. The country has a growing middle class with an increasing desire for high-value goods and services that are contributing to the country's strong growth prospects.
- The country has a stable political and macroeconomic environment, and vibrant democracy fostering global competitiveness, thus positioning itself as a premier destination for business travel in Africa. It is also leading in Africa's green transition, has a skilled and dynamic workforce, and is a hub of regional logistics and innovation. In addition, it promises safe investment.
- Sectors like agriculture and agribusiness, manufacturing, tourism, infrastructure development, energy, information and communications technology, and financial services are good for investment.
- Kenya and India have a long-standing and mutually beneficial relationship.

February 18, 2025

- The business delegation visited **KenInvest** - (Kenya Investment Authority) – the One-stop Solution for all solutions in Kenya. They had fruitful discussion with the CEO and team of KenInvest.
- KenInvest is a statutory body of operating through an Act of Parliament. The main objective of KenInvest is promoting investments in Kenya. It not only facilitates the implementation of new investment projects, but also provides After Care services for new and existing investments, besides organizing investment promotion activities both locally and internationally.



- The **CEO of KenInvest**, John Mwendwa, OGW, shared a presentation informing the delegates about the investment opportunities and the assistance they could offer to foreign investors. **Pius Rotich** – General Manager, Investment Promotion and Business Development Services, and Heather Munyao – Ag. Manager, Investment Promotion, shared the benefits of investing in Kenya.
- The business delegation benefitted from the information given and answers to their queries by the KenInvest team.

FEBRUARY 19, 2025



- The delegation met with the **Export Processing Zone Authority (EPZA)** wherein they had very productive discussions with the CEO – Richard I. Omelu, General Manager of Investment and Corporate Communications – Claire Terigin, Manager of Investment Promotion – Moses Kipkebut, and the EPZA team. The delegates explored investment opportunities in key sectors of agriculture, pharmaceuticals
- The EPZA consists of economic zones built by the government with all the amenities so that investors can invest without any hassles.
- The CEO, **Richard Omelu** gave an informative presentation to the business delegates on export, import, investment and trade opportunities to the delegation.

- The delegation visited a garment manufacturing company, Royal Apparel Epz Ltd., founded by an Indian. This manufacturing unit specializes in various products like doctor's aprons, T-shirts, hoodies, dry fit apparel, lingerie, etc. They also do labeling. Omprakash Shukla – Founder and Chairman, and Hardik Shukla, Vice President – Marketing interacted with the delegates.
- Later, the delegation met **Rishabh Rewar, Special Assistant to the High Commissioner of India in Kenya**. He assured the delegation and GIBF of all the help needed.
- The delegation visited the local Kenyan market wherein they learnt about Kenyan products.

February 20, 2025



- The delegation had a meeting with the **Principal Secretary of Agriculture - Dr. Kipronoh Ronoh Paul**. He gave a presentation on the work of his department and the agricultural prospects in his country. The GIBF team also gave a presentation informing about the objectives and activities of the organization. One of the Indian business delegates, Ashish Chakravorty, from the agriculture sector presented his product that was a capsule containing organic bio-fertilizer sufficient for one acre soil. He proposed collaboration with the agriculture department.
- The delegation met the **Principal Secretary of the State Department for Investment Promotion, Abubakar Hassan Abubakar**. The GIBF team explained about its Council websites that aided countries in promoting their trade. Mr. Abubakar spoke about the investments that could be made in his country.

- Later in the day, the business delegation had a meeting with the **Kenya Association of Manufacturers (KAM)** wherein they met **Miriam Bomett** – Head of Policy and Regulatory Advocacy, **Abel Kamau** – Trade Policy Manager, **Christine Adhiambo** – Digital & Social Media Management Officer, **Janet Barasa** – Business Facilitation Officer, and other members. They were explained in detail about GIBF. KAM and GIBF decided to sign a Memorandum of Understanding (MoU).
- The day ended with a visit to the Nairobi National Park – the world’s only wildlife capital that is home to a wide variety of wildlife and has the best scenic views from the park and beyond. There are 100 species of mammal and 400 species of migratory and endemic bird, among the many animals and birds.

February 21, 2025



- The delegation had a satisfactory meeting with the **Kenya National Chamber of Commerce and Industry (KNCCI)**, associated with 47 countries. All the delegates had productive discussions with the KNCCI team. **CEO, Ahmed M. Farah and Rahab Muturi, Membership Services Officer** elaborated about KNCCI and its functioning. Both GIBF and KNCCI gave presentations on their respective organisations.
- The GIBF team led the delegation to the Ethiopia embassy in Kenya where they met the **Ambassador H.E. Demeke Atnafu Ambulo**. Prior to his posting in Kenya, he was the ambassador in India and had strong ties with GIBF.
- At the end, the delegation met the **Principal Secretary of Information and Communication Technology, Eng. John Tanui**, wherein one of the delegates, **Hitesh Upadhe, Managing Partner of MMSG Solutions** gave a presentation. GIBF informed the PS that it had established an independent forum for IT – Global IT Business Forum, which has 200+ members and that if the Kenyan IT companies joined the forum it would be beneficial for technology solutions.