# NEWS LETTER

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■ Latin-America & Caribbean Countries Business Conclave ■ 2nd March, 2024





The Global India Business Forum (GIBF) organized the first of its kind India-Latin America and Caribbean countries Business Conclave in Pune on March 2, 2024, at Ramee Grand Hotel. The conclave with more than 250 business leaders from across sectors saws a resounding success. Diplomats from 10 countries graced the event that had the esteemed presence of former national secretary of BJP, Mr. Sunil Deodar, as chief guest.



**Mr. Sunil Deodhar**, former national secretary of Bhartiya Janta Party (BJP), was the chief guest, who inaugurated the conclave.

The Conclave began with the Indian National Anthem and Ganesh Vandana (prayers to Lord Ganesh).

Mr. Sunil Deodhar, spoke about business opportunities in India and asked the ambassadors to invest more in our country and help us to create employment. The Global India Business Forum aims to unite the world for business collaboration, especially for neglected countries.

The G20 summit in India is an opportunity for these countries to explore business opportunities.

Visits by G20 delegates to 55 Indian locations showcase the nation's diversity and business potential.

The speaker encouraged a global business mindset with the concept of "Vasudeva Kutumba" (the world is one family).

### Ms. Sofia Salas - Charge d' Affairs of Costa Rica



# Costa Rica: An Investment Paradise for Indian BusinessesAn Ideal Location:

Strategically positioned in Central America, Costa Rica offers access to major markets.

Politically stable with a focus on western healthcare and education.

# Skilled Workforce & Strong Infrastructure:

Highly educated population (14% dedicated to education) with strong English proficiency.

Established presence of IT companies like Amazon and Deloitte.

#### **Investment Opportunities:**

Flourishing sectors like textiles, agriculture, biotechnology, renewable energy, and medical devices.

Ecotourism: A global leader with a unique opportunity for Indian film productions (tax breaks, beautiful locations).

Established trade committee for smooth economic collaboration.

India can leverage Costa Rica's expertise in transportation, training, and employment generation.

Costa Rica presents a lucrative investment destination for Indian businesses, offering a skilled workforce, strategic location, diverse industries, and a welcoming environment for film productions.



# Mr. Daniel Delgado – Head of Economic and Trade Promotion of Mexico



Mr. Daniel opened his address with a warm namaskar and expressed his gratitude to the organizers, Dr. Jitendra Joshi and Deepali Gadkari, for inviting him to the conclave. He recommended their efforts in successfully organizing the event. The discussion focused on economic potential of both India and Mexico. Mr. Daniel highlighted India's impressive journey, transitioning from the 5th largest economy to the 2nd largest within a decade.



He also acknowledge the flourishing economies of Latin-American countries, with a specific emphasis on Mexico. The core of his presentation centered on significance of collaboration, between Indian and Mexican businessess exploring mutually beneficial opportunities.

# Why is Mexico important for Indian Business?

Mexico offers preferential access to the export markets making it a strategic location for Indian businessess. Mexico guarantee's certainty for investments, reducing risks for Indian companies. A highly skilled professional workforce in Mexico can support Indian business needs. Over 65,000 companies investing in last seven years, 3rd for highest no of airports in global reach.

## Mr. Steven Ramirez, Economic Counsellor of El Salvador

HOLA! Mr. Steven Ramirez, highlighted the potential of El Salvador for Indian businesses. By presenting on

# Why Choose El Salvador? Young and Productive Workforce:

El Salvador boasts a young population (6.7 million) with a committed and skilled IT workforce (22,000 professionals) and a large general labor force (2.9 million).

Loyalty and English Proficiency: Salvadoran workers are known for their loyalty, and the number of English speakers has grown significantly.

Strategic Location: Situated in Central America, El Salvador offers easy access to major US cities. Favorable Trade Agreements: El Salvador provides preferential access to a vast consumer market of 1.2 billion people across 41 countries, including the US.

# El Salvador has a strong presence in various sectors, including:

Textiles and apparel (9% of total exports)

Rubber and plastics (6%)

Paper products (4%)





Food and beverages (7%)

Coffee: El Salvador is a major producer and distributor of coffee.

#### El Salvador as an Investment Destination

El Salvador offers exciting investment opportunities in:

Digital wallets and logistics support

Renewable energy (hydro and geothermal)

Manufacturing of fabrics, textiles, and agricultural products (agribusiness)

El Salvador boasts the second-lowest inflation rate in the region.

It is the first country to legalize Bitcoin as legal tender.

El Salvador presents a compelling investment destination with a skilled workforce, strategic location, and established industries. The country offers attractive opportunities in digitalization, renewable energy, and agribusiness.

## H.E. Alberto Guani - Ambassador of Uruguay



#### A global leader in clean energy (second place!),

Uruguay is also embracing the future with a focus on electronic mobility, green hydrogen, renewable energy initiatives. and Their commitment to sustainability extends beyond just energy, with extensive tree planting programs to protect biodiversity and a thriving information technology sector built on a 30year foundation. Uruguay's natural beauty inspires creative industries like fashion, design, and filmmaking, attracting global giants like Netflix and Disney. With a business-friendly environment offering tax benefits and a skilled multilingual workforce, Uruguay is a South American powerhouse positioned for even greater collaboration with India.

**Their goal?** To double their \$50 billion trade with India by 2030.



### Mr. Abel Aballe Despaigne - Charge d' Affairs of Cuba



With its beautiful beaches, rich history, and friendly people, Cuba is poised for a tourism boom, and India is the ideal partner to help them tap into this potential.

Cuba offers:

**Favorable Tax Environment:** Exemption on labor taxes, personal income tax, and initial profit taxes for eight years (followed by a 50% profit tax).

**Political and Social Stability:** A secure environment for business ventures.

**Untapped Market:** Cuba boasts stunning beaches, rich culture, and hospitable people, representing a new market for Indian companies.

**Tourism Potential:** With its natural beauty, Cuba previously attracted 5 million tourists annually, and now seeks Indian partnerships to further develop this sector. This is a unique opportunity for Indian businesses to be part of Cuba's exciting transformation.

Cuba, strategically located island nation between North, Central, and South America, is undergoing economic reforms. This event, featuring a Bollywood movie and a presentation on global Indian business, highlights the growing partnership between India and Cuba. Cuba offers India exciting opportunities renewable energy, pharmaceuticals, and tourism.



# Ms. Priyam Arora – Senior Agriculture Advisor at the Embassy of Chile



#### Chile: A Land of Riches and Natural Beauty Thriving Economy:

- Chile boasts a remarkably high literacy rate (97.76%) and a strong human development index (0.402).
- The nation is a major exporter of lithium, copper, and agricultural products like cherries and walnuts.
- India and Chile enjoy a strong trade relationship, with walnuts being a major export from Chile to India.

#### Unique Blend:

- Chile's population is a mix of European/American (90%) and indigenous heritage (10%).
- The majority of the population practices religion (67.4%).

#### Land of Opportunity:

- Chile offers potential for businesses in the food industry, services, and tourism sectors.
- The country is rich in natural resources and possesses the world's largest lithium reserve.
- A Free Trade Agreement (APTA) between India and Chile facilitates trade expansion.

### Mr. Luis Miguel Cabello - Trade and Tourism Counsellor of Peru



Peru: A Land of Rich Culture, Diverse Exports, and Booming Business

A Miner's Paradise: Peru boasts a thriving mining industry, making it a major exporter of resources like copper and gold.

Jungle Jewel: With 60% of its land covered in jungle, Peru offers a unique blend of urban life and natural beauty.

Foodie's Delight: Did you know Peru is the world's potato powerhouse? They cultivate over 1,000 varieties, making it a haven for potato lovers. Additionally, Peru is a leading exporter of avocado, asparagus, and blueberries, offering a diverse range of agricultural products.

Strong Trade Ties with India: India and Peru enjoy a flourishing trade relationship. Peru exports a significant amount of agricultural products and resources like copper to India. This trade has grown by 50% in recent years, highlighting the strong economic ties between the two nations.

Business Friendly Environment: Peru is actively improving its ease of doing business, making it an attractive destination for entrepreneurs. The upcoming completion of a major airport hub will further enhance accessibility and trade opportunities. Beyond

Business: A Land of Adventure: While Peru is a land of opportunity for businesses, it also boasts stunning natural beauty and a rich cultural heritage with over 500 distinct cultures. This makes it a perfect destination for adventurous travelers seeking unique experiences.

In Summary: Peru offers a compelling mix of cultural richness, abundant natural resources, and a business-friendly environment. With its strong trade ties to India and ongoing development, Peru is poised for continued growth and exploration.



## Mr. Kayshav Tewari - Second Secretary of Guyana



# Guyana's Booming Economy: Opportunities Abound

Fast Growing: Guyana's GDP is surging, with an incredible 38% growth last year and a projected 20% average growth for the next five years.

Oil Boom: By 2 2027, Guyana is poised to become the world's largest oil producer per capita.

Diversified Opportunities: There's a wealth of economic potential across various sectors, including energy, agriculture, infrastructure, and trade.

Strong Indo-Guyanese Ties: With 40% of Indian origin, Guyana offers a unique cultural connection for Indian businesses.

Strategic Advantages: Guyana benefits from English as its official language, a welcoming population, and a free trade system.



# The Business Tycoons Latin-America Caribbean Magazine Launch



In a landmark event, The Business Tycoons magazine celebrated the launch of its special edition focusing on the Latin America Business Conclave. The event was graced by the presence of twelve distinguished ambassadors from Latin American and Caribbean nations, including Brazil, Peru, Cuba, Venezuela, Uruguay, Costa Rica, Guyana, Chile, El Salvador, and Mexico.

The launch ceremony underscored The Business Tycoons' commitment to fostering business ties between India and Latin America. The magazine's special edition will serve as a dedicated platform to explore the immense business potential within the Latin American region. The presence of the twelve ambassadors from Latin American and Caribbean countries served as a powerful symbol of the growing economic and diplomatic relations between India and the region. The Business Tycoons Magazine's Latin America Business Conclave edition promises to be a valuable resource for entrepreneurs, investors, and business leaders seeking to navigate the dynamic Latin American market. The magazine will provide insightful analysis, expert commentary, and exclusive interviews with key stakeholders, all aimed at fostering stronger Indo-Latin American business collaborations.

# Articles regarding Latin- America Business Conclave printed in newpaper

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### ग्लोबल इंडिया बिझनेस फोरमतर्फे आज कॉन्क्लेव्ह

पुणे, ता. १ : ग्लोबल इंडिया बिझनेस फोरमच्या (जीआयबीएफ) वतीने 'इंडिया-लॅटिन अमेरिका व कॅरेबियन कंटी बिडानेस कॉन्क्लेव्ह' आयोजन करण्यात आले. शनिवारी (ता. २) सकाळी नऊ ते सायंकाळी सहा या वेळेत आपटे रस्त्यावरील हॉटेल रामी ग्रँडमध्ये कॉन्क्लेव्ह होणार असून, तिचे उद्घाटन भाजपचे नेते सुनील देवधर करणार आहेत, अशी माहिती 'जीआयबीएफ'चे संस्थापक व आंतरराष्ट्रीय अध्यक्ष डॉ. जितेंद्र जोशी नुकतीच पत्रकार परिषदेत दिली. 'जीआयबीएफ'च्या सेकेटरी जनरल दीपाली गड़करी स्लोबल स्टार्टअप संचालक अभिषेक जोशी, विपणन विभागप्रमुख वैशाली बदले. सल्लागार संजय देशपांडे आदी उपस्थित होते. दिवसभर चालणाऱ्या या परिषदेत ब्राझील, मेक्सिको, अर्जेटिना, पेरू, चिली, कोस्टारिका, गयाना, उरुग्वे, क्यूबा, त्रिनिदाद ॲण्ड टोबॅगो, व्हेनेझुएला, एल साल्वाडोर या १२ देशांचे राजदूत, उच्चायुक्त व डिप्लोमॅट्स यांच्यासह विविध क्षेत्रांतील उद्योजक सहभागी होणार आहेत, असे डॉ. जोशी यांनी सांगितले.

Pune, Pune-Today 02/03/2024 Page No. 6

#### जीआईबीएफ ने किया भारत-लैटिन अमेरिका बिजनेस कॉन्क्लेव का आयोजन



नई दिल्ली/पुणे। पुणे में ग्लोबल इंडिया विजनेस फोरम जीआईबीएफ द्वारा भारत-लैटिन अमेरिका बिजनेस और कैरेबिवाई देशों के बिजनेस कॉन्क्लेब 2024 का भव्य आयोजन किया। भारतीय उद्यमियों ने प्रधानमंत्री नरेंद्र मोदी के कार्यकाल के दौरान काफी प्रगति की है। लैटिन अमेरिका और कैरेबिवाई देश बहुत सारे व्यापार और निवेश अवसरों के साथ भारतीय एमएसएमर्ड के लिए दरवाजे पर दस्तक दे रहे हैं। जीआईबीएफ इन अवसरों का लाभ उद्याने के लिए भारतीय एमएसएमई को सुविधा प्रदान करने के लिए प्रतिबद्ध है। इस सम्मेलन में

मैक्सिको,अर्जेटीना,पेरू चिली,कोस्टा रिका,गवाना,उरुग्वे क्यूबा,त्रिनिदाद और टोबैगो,वेनेजुएला और अल साल्वाडोर जैसे 12 देशों के राजदूतों,उच्चायुक्तों और राजनियकों ने अपने यहां अवसरों की प्रस्तुति दी। सम्मेलन में विभिन्न क्षेत्रों के उद्यमियों ने भाग लिया। जीआईबीएफ के प्रेसिडेंट डॉ.जितेंद्र जोशी ने कहा- भारतीय एमएसएमई उद्यमियों के लिए वैश्विक स्तर पर अपने कारोबार का विस्तार करने के लिए जीआईबीएफ एक बेहतरीन मंच है। यह फोरम 130 से अधिक देशों के साथ जुड़ा हुआ है। हम आत्मनिर्भर भारत और वसुधैव कुटुंबकम की अवधारणा में विश्वास करते हैं।

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#### लॅटिन अमेरिका, कॅरेबियन देशांत भारतीय उद्योजकांना मोठ्या संधी

डॉ. जितेंद्र जोशी यांचे मत; ग्लोबल इंडिया बिझनेस फोरमतर्फे 'इंडिया-लॅटिन अमेरिका व कॅरेबियन कंट्री' व्यावसायिक परिषद

"पंतप्रधान नरेंद्र मोदी यांच्या धोरणामुळे गेल्या दहा वर्षांमध्ये भारतीय उद्योजकांनी मोठवा प्रमाणावर प्रगती केली आहे, त्यांना जगातील विविध देशांमध्ये आहं. त्याना जनाताल विवेचय दशामध्य विकासाच्या संवीच उपलब्ध झाल्या आहेत. भारतीय उद्योजकांना आणि विशेषतः सूक्ष्म, त्यां आणि मध्यम उद्योजकांना त्यांच्या उद्योगांचा विकास करण्यासाठी रहिंदैन अमेरिकण केंद्रीबियन देशांचध्ये मोठ्या संधी उपलब्ध असून, त्या मिळजून देण्यासाठी रलोबल इंडिया बिहानेस फोरम. यबीएफ) कटिबद्ध आहे," असे मत 'जीआयबीएफ'चे संस्थापक व ग्लोबल प्रेसिडेंट डॉ. जितेंद्र जोशी यांनी व्यक्त केले.

ग्लोबल इंडिया बिझनेस फोरमच्या (जीआयबीएफ) वतीने 'इंडिया-लॅटिन अमेरिका व कॅरेबियन कंटी<sup>.</sup> व्यावसायिव परिषदेच्या उद्घाटनावेळी डॉ. जितेंद्र जोशी बोलत होते. ब्राझील, मेक्सिको,



राजदूत, उच्चायुक्त व डिप्लोमॅट्स यांच्यासह विविध क्षेत्रातील उद्योजक सहभागी झाले होते. प्रसंगी 'जीआयबीएफ'च्या महासचिव दीपाली गडकरी, ग्लोबल स्टार्टअप संचालक अभिषेक जोशी, मार्केटिंग हेड वैशाली बदले, सल्लाग

व्हेनेझुएलाच्या राजदूत कपाया राँड्रिय्ज गोंजालेज, मिनिस्टर काऊन्सिलर रोजर सेयेही, क्युबाचे व्यवहार प्रमुख अबेल अबल्ले डिस्पेगन, चिलीच्या दूतावासातील अधिकारी प्रियम अरोरा, कोस्टारिकाच्या व्यवहार प्रमुख सोफिया सालस, एल साल्वाडोरचे राजदूत गुईलेमों रुबिओ

इकॉनॉमिक्स अँड टेड प्रमोशन प्रमुख डॉनियल डेल्गडो, गयानाचे सचिव केशव तिवारी, पेरूचे ट्रेंड अँड टुरिझम कौन्सलर लुईस मिगुएल काबेलो यांनी आपापल्या देशांतील व्यावसायिक, गुंतवणुकीच्या . देशांतील व्यावसायिक, गुंतवणुकीच्या संधीविषयी सादरीकरण केले. त्रिनिदाद

देशांत गुंतवणुकीसाठी पोषक वातावरण देण्याचे आश्वासन दिले. यावेळी सर्व देशांच्या पदाधिकाऱ्यांचा सन्मानचिन्ह आणि पुणेरी पगडी देऊन सत्कार करण्यात आला

पुणेरी पगडी देऊन सत्कार करण्यात अ डॉ. जिंद्र जोगी स्प्रणाते, 'कोण्यत कोमधील उजीगत्त देशापी किंवा संडांची सीमा असणे योग्य नाही. आगतिकेकरणाच्या आजस्या युगामध्ये वाहन निर्मितीपसून ते पर्यदेनापर्यंत विशिव्य केशातील भारतीय उजीजकान जगामध्ये मोठ्या प्रमाणावर वात आहे. विशेषता दक्षिण अमेरिकेश देशांच्ये भारतीय उद्योजकांना अनेक संधी उप आहेत. या संधीचे सोने करण्यासाठी ग्लोबल इंडिया बिजनेस फोरम हे एक अत्यंत चांगले व्यासपीठ म्हणून काम करत आहे. भारतीय उद्योजकांनी आप करत आहे. भारतीय उद्याजकामा जन्म क्षेत्रामध्ये विस्तार करण्यासाठी म्लोबल इंडिया बिजनेस फोरमच्या माध्यमातून या नेशांमध्ये आपला व्यवसाय वाढीसार जगामध्ये जोगांगाध्ये नेटवर्षिकः म्हण्येष संबाद अस्तर्थे आस्वरक्त आहे. है औकद्भूत्य जोआस्वीरफ तर्फ मृत्येक होत्राध्ये कार्यंत अस्त्राण्या सृत्योक होत्राध्ये कार्यंत अस्त्राण्या सृत्यो के हत्ता आजकार्ये आके निर्माण केले आहे. ताजदूतांशी बेट संबाद साधून त्याच्या देशातीं सर्वाये सावायत्य चर्चाया अस्यात केला जातो. आजकार मुंबई, दिल्ली, क्लाक्या, युणे असा बेट्टी शहरासक सीलायू. कोलहरूपू, करात, सोशांशि सावारा असा जात्यों विकसित होणाऱ्या सहरतींत्राच्यां कार्यांनांशीची असा

परिषद घेण्यात आल्या आहेत.

मासिकाचे प्रकाशन कर अभिषेक जोशी यांनी स्टार्टअप्सना

# हमारा महानगर

### ग्लोबल इंडिया बिजनेस फोरम का आयोजन

ब्राझील, मेक्सिको, अर्जेंटिना समेत बारह देशों के उच्चाधिकारी लेंगे भाग

महानगर नेटवर्क

ग्लोबल इंडिया बिजनेस फोरम (जीआईबीएफ) की ओर से शनिवार (2 मार्च, 2024) को सुबह 9 बजे से शाम 6 बजे तक आपटे रोड स्थित होटल रामी ग्रँड में 'इंडिया-लॅटिन अमेरिका और कॅरेबियन कंट्री विझनेस कॉन्क्लेक' का आयोजन किया है, यह जानकारी 'जीआईबीएफ' के संस्थापक और ग्लोबल प्रेसिडेंट डॉ. जितेंद्र जोशी ने प्रेस वार्ता में दी। इस अवसर पर



जीआईबीएफ की महासचिव दीपाली गडकरी, ग्लोबल स्टार्टअप निदेशक अभिषेक जोशी, मार्केटिंग प्रमुख वैशाली बदले, सलाहकार संजय देशपांडे आदि उपस्थित थे। डॉ. जितेंद्र जोशी ने कहा,''यह सम्मेलन भारतीय अर्थव्यवस्था को बढावा टेने भारत और अन्य देशों के बीच आपसी व्यापार संबंधों को सक्षम बनाने और वैश्विक स्तर पर भारतीय उद्यमियों के लिए अवसरों पर विचार-मंथन करने के लिए महत्वपूर्ण है।



## THE BUSINES

### GIBF ORGANIZES INDIA-LATIN AMERICA BUSINESS CONCLAVE



The India-Latin America Business and Caribbean Business and Caribbean Business Conclave 2024 was grandly organized by the Global India Business Forum (GIBF) in Pune. Indian entrepreneurs have made great progress during the tenure of Prime Minister Narendra Modi. Latin America and Caribbean countries are knocking at

the doors of Indian MSMEs with a lot of business and investment opportunities.
GIBF is committed to facilitating Indian MSMEs to take
advantage of these opportunities. In this conference, ambassadors, high commissioners, and diplomats from 12
countries like Brazil, Mexico,
Argentina, Peru, Chile, Costa Rica, Guyana, Uruguay,
Cuba, Trinidad and Tobago,
Venezuela, and El Salvador
presented their opportunities. Entrepreneurs from

in the conference.

GIBF President Dr. Jitendra Joshi said GIBF is a great
platform for Indian MSME
entrepreneurs to expand
their businesses globally.
This forum is associated with
more than 130 countries. We
believe in a self-reliant India
and the concept of 'Vasudhaiva Kutumbakam'. It is also our responsibility to create new employment opportu-

nities for youth.

A special issue of Business Tycoon magazine was published on this occasion. Abhishek, Johi gave information about startups in India and opportunities for them in different countries. Savani Adhikari and Aishwarya Joshi compared the program. Deepali Gadkari, Secretary General, GIBF, presented a vote of thanks to all guests and delegates for attending the conclave.